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Press Release


## De:central Days 2019 – Inside the world's digital economy!

Mallorca's first international conference for digital economy and innovative technologies is coming.

The event organizer 'De:central Days - Animotion S.L.' is launching the first 'De:central Days' to Palma de Mallorca on 24th and 25th of September 2019. The conference will take place in the auditorium of Palma de Mallorca which is centrally located at the Paseo Maritimo. The conference brings together companies, investors and creative minds from all branches of the digital economy. Blockchain technology, Internet of Things, artificial intelligence, future of mobility or augmented and virtual reality are the main topics on which a wide variety of industry participants will be taking part.

A diverse program has been planned for the over 1000 expected participants of the 'De:central Days'. Beyond a multitude of keynote speakers that will present their respective projects and best practices from a wide range of industries, the attendees will have the opportunity to meet and connect with entrepreneurs, companies, investors and opinion leaders.

The exhibiting companies will also have several options to present their own projects as well as showcase them more prominently as a part of the conference program. The 'De:Central Days' focus on being an international networking event that provides its participants with real added value.



“The event’s organizers bring along many years of experience in the subject areas and contribute their entire know-how and existing international network - the most important thing and aimed approach is: From practitioners for practitioners”, comments Reinhold Lang, one of the organizers, on the philosophy behind the conference. In addition to the actual event days, the 'De:Central Days' welcome interested participants to an exclusive warm-up on the evening of the 23rd.

Attendees of the event will have the opportunity to network in advance surrounded by a pleasant and cultivated atmosphere. The guests await traditional Mallorquin food as well as an exciting entertainment program and all-round guest service, which guarantees the transfer to the location and extensive additional care. Furthermore the first day of the conference closes with an after-show party: Night of the De:Days.

On the rooftop terrace of the auditorium, the participants can enjoy the view across the port of Palma and intensify already made acquaintances in a relaxed and cultivated atmosphere.

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